




Policies of UK Supermarkets: *Broiler chickens*

Retailer	Own Brand Fresh Whole and Portioned Chicken	Own Brand Chicken Products	Other Information
ASDA	<ul style="list-style-type: none"> • Standard chicken • Red Tractor chicken • RSPCA Assured • Free-range chicken • Organic 	<ul style="list-style-type: none"> • Standard chicken (assumed EU unless British flag labelled) • Some ASDA <i>Extra Special</i> products are RSPCA Assured – look out for the RSPCA Assured logo 	Asda weblink: https://sustainability.asda.com/animal-welfare
The Co-op	<ul style="list-style-type: none"> • Red Tractor chicken • RSPCA Assured • Free-range 	<ul style="list-style-type: none"> • Red Tractor, or Red Tractor equivalent (if non-UK) • RSPCA Assured – including some ready meals • Free-range 	Coop weblink: http://www.co-operativefood.co.uk/food-matters/farming-food/animal-welfare/
M&S	<ul style="list-style-type: none"> • Hubbard higher welfare chicken: stocked at not more than 30kg/m², slower grown, natural light and enrichment provided • M&S Oakham: stocked at not more than 30kg/m², natural light and enrichment provided, fast growing breed • Free-range • Organic 	<ul style="list-style-type: none"> • Red Tractor, or Red Tractor equivalent (if non-UK) • Free-range • Organic 	M&S has signed up to the 2026 European Chicken Commitment (ECC) . As of January 2020, M&S has launched new range of higher welfare chicken which meets the requirements of the ECC - their Hubbard chickens are grown for 25% longer. M&S weblink: https://corporate.marksandspencer.com/animal-welfare/
Morrisons	<ul style="list-style-type: none"> • Red Tractor chicken • Free-range chicken • Organic 	<ul style="list-style-type: none"> • Standard chicken (assumed EU unless British flag labelled) • Red Tractor 	Morrisons weblink: https://www.morrisons.com/corporate/cr/animal-welfare/

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<p>Sainsbury's</p>	<ul style="list-style-type: none"> • Red Tractor chicken • RSPCA Assured • Free-range • Organic 	<ul style="list-style-type: none"> • Standard chicken (assumed EU unless British flag labelled) • RSPCA Assured – including some ready meals • Organic 	<p>Sainsbury's weblink: https://www.about.sainsburys.co.uk/making-a-difference/sourcing/animal-health-and-welfare</p>
<p>Tesco</p>	<ul style="list-style-type: none"> • Red Tractor, or Red Tractor equivalent (if non-UK) • Free-range • Organic 	<ul style="list-style-type: none"> • Standard chicken (assumed EU unless British flag labelled) • Red Tractor, or Red Tractor equivalent (if non-UK) • Free-range • Organic 	<p>Tesco weblink: https://www.tescopl.com/little-helps-plan/reports-policies-and-disclosure/animal-welfare-policy/</p>
<p>Waitrose</p> 	<p><u>Higher welfare indoor minimum standard</u></p> <ul style="list-style-type: none"> • Waitrose Essential: stocked at not more than 30kg/m², natural light, fast growth rates with a leg health plan and enrichment • Free-range • Organic 	<ul style="list-style-type: none"> • Waitrose Essential: stocked at not more than 30kg/m², natural light, fast growth rates with a leg health plan and enrichment • Free-range • Organic 	<p>Waitrose has signed up to the European Chicken Commitment - committing to higher standards of welfare for broiler chickens by 2026, including using a slower growing breed.</p> <p>Waitrose weblink: http://www.waitrose.com/content/waitrose/en/home/inspiration/about_waitrose/the_waitrose_way/waitrose_animal_welfarecommitments.html</p>

Overview of standards

Standard chicken

EU production:

- Chickens can be stocked up to 42kg/m², severely restricting their movement
- Fast growing birds are used which can suffer difficulty walking, have a poor immune system, cardiac disease and be lethargic
- Enrichment is not a requirement and birds are kept in sheds on litter, without natural light

UK production:

- UK legislation is in-line with EU standards except stocked up to 39kg/m²

Certification schemes for indoor birds

Red Tractor indoor:

- Chickens can be stocked up to 38kg/m²
- Fast growing birds which can suffer difficulty walking, have a poor immune system, cardiac disease and be lethargic
- Enrichment is not a requirement of standards and birds can be kept in sheds on litter without daylight

RSPCA Assured Indoor:

- Stocked at not more than 30kg/m² to allow birds room to move around the shed
- Slower growing birds are mandatory to improve broilers' health and welfare
- Natural light and enrichment required

Certification schemes for Free range birds

Red Tractor free range:

- Stocking density up to 27.5kg/m²
- Fast growing birds are allowed, which can suffer difficulty walking, have a poor immune system, cardiac disease and be lethargic
- Enrichment required in the shed and access to the outdoors during the day

RSPCA Assured free range:

- Stocking density up to 27.5kg/m²
- Slower growing birds are mandatory to improve broilers' health and welfare
- Enrichment required in the shed and access to the outdoors during the day

Organic UK (including Soil Association and Organic Farmers and Growers)

- Stocking densities from 21kg/m² to 30kg/m²
- Enrichment required in the shed and access to the outdoors during the day
- Slower growing breeds are recommended for improved broiler's health and welfare, but not mandatory